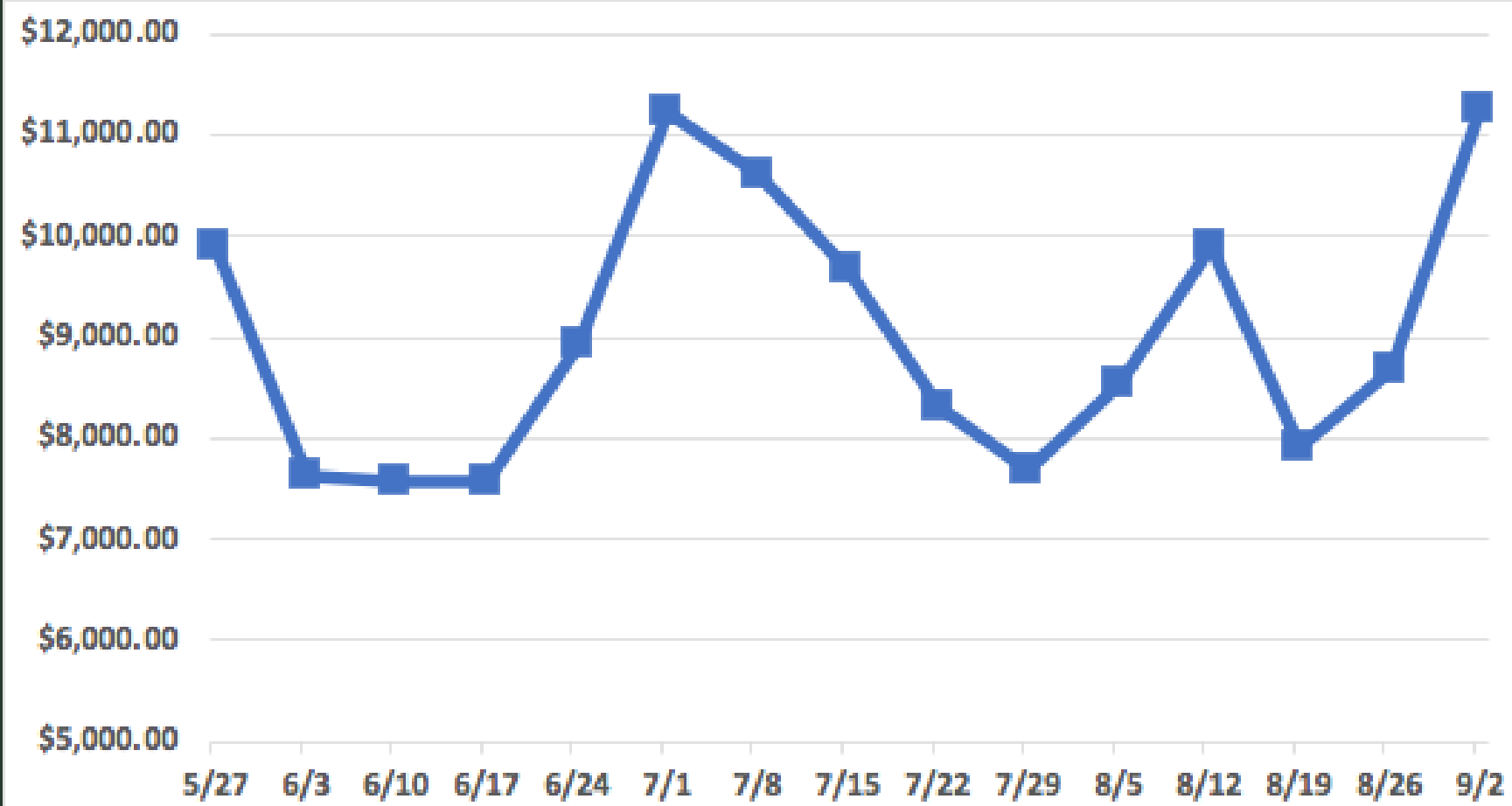


IT'S ALL ABOUT THE DATA

DEEP CREEK FARMERS MARKET 2022



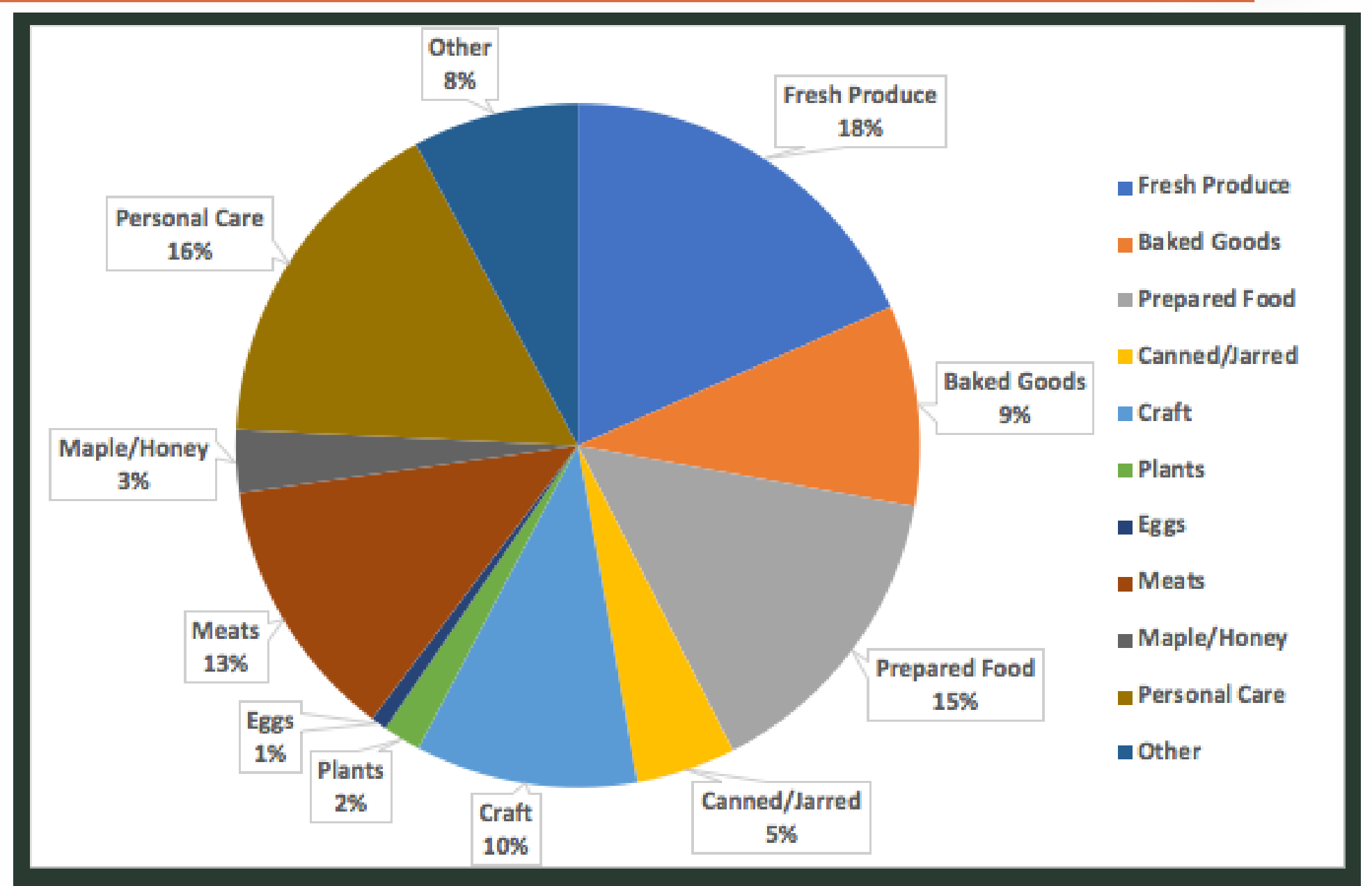
GROSS SALES BY MARKET DATE

Season
Gross Sales
\$135,437.85

Average
Weekly
Sales
\$9,029.19

GROSS SALES BY CATEGORY

Category	Gross Sales
Fresh Produce	\$ 24,853.50
Baked Goods	\$ 12,861.00
Prepared Food	\$ 19,861.00
Canned/Jarred	\$ 6,380.50
Craft	\$ 14,224.00
Plants	\$ 2,423.00
Eggs	\$ 1,030.00
Meats	\$ 16,944.39
Maple/Honey	\$ 4,013.00
Personal Care	\$ 22,219.46
Other	\$ 10,628.00



Average # of
Vendors at
market
21

Average
Weekly Sales
per Vendor
\$424.57

Average Visitor
Attendance
320

Agricultural
Sales Total
\$77,863.85

**Raised \$4,918.50 in
sponsorships**

**40 Vendors participated in
DCFM's 2022 season**

"Grow, nourish, and inspire community"

Deep Creek Farmers Market

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